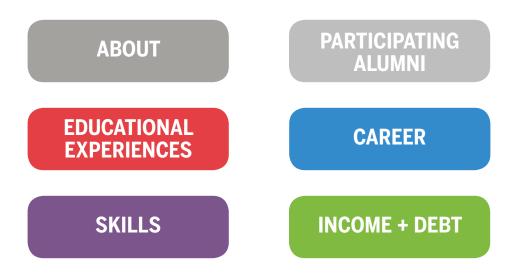


SNAAPGRAPH 2017

Western Washington University



ABOUT

About SNAAP

The Strategic National Arts Alumni Project (SNAAP) is the largest dataset about people with arts degrees from North American institutions ever assembled. Since 2008, SNAAP has worked with over 300 educational institutions to survey their arts alumni. The results have provided new insights into the educational experiences and careers of graduates from all arts disciplines.

This SnaapGraph shows key SNAAP results from the survey administered in Fall 2017. Most institutions will observe program strengths as well as areas for improvement and attention, opportunities for innovation, and ways to ensure that graduates pursue fulfilling careers.

The full SNAAP Institutional Report contains much more numerical information, as well as open-ended responses in the arts graduates' own words.

Survey Data, Methodology, and Reliability

The average institutional response rate was 18%. The overall SNAAP response rate has remained steady from year to year. To explore response rates and sampling error from your own institution, as well as those from your comparison groups and the overall set of SNAAP respondents, see the "Respondent Characteristics" section of the SNAAP Institutional Report.

Response representativeness is at least as important as response rates in survey research. A recent study using SNAAP data reported that even though response rates on alumni surveys may be lower, they are just as representative as studies with much higher response rates.



Dance **2%** | 0%

Design 22% | 2%

Fine Art **17%** | 0%

Media Art 2% | 0%



11% | 48%

Theater 13% | 30%

Other **1%** | 0%

EDUCATIONAL EXPERIENCES Undergraduate | Graduate

Overall positive experience



Excellent	+ Good
92%	93%

Would attend again



Definitely + Probably Yes **80%** | 76%

Would recommend to other students



Yes 88% | 93%

Since leaving, how connected to institution



54% | 53%

Satisfied with academic advising



Very + Somewhat Satisfied

65% | 81%

Satisfied with career advising



Very + Somewhat Satisfied

50% | 56%

Satisfied with opportunities to perform, exhibit, or present work



Very + Somewhat Satisfied

81% | 86%

CAREER Undergraduate | Graduate

Overall satisfaction with current work



Very + Somewhat Satisfied 88% | 89%

Currently work as an artist



Yes **48%** | 51%

Previously worked as an artist



Yes **19% | 19%**

Arts training relevant to current work



Very Relevant + Relevant 62% | 75%

First job related to arts training



Closely + Somewhat Related 68% | 82%

Currently self-employed



Yes **39%** | 39%

SKILLS

Arts graduates report that they **acquired many skills at arts school** that are also **important to their subsequent work life**, whether in or out of the arts.

Undergraduate

SKILLS	ACQUIRED AT	IMPORTANT TO WORK LIFE	ACQUIRED AT INSTITUTION (All SNAAP Respondents)	IMPORTANT TO WORK LIFE (All SNAAP Respondents)
Artistic technique	89%	71%	93%	78%
Broad knowledge and education	97%	94%	91%	95%
Creative thinking and problem solving	94%	98%	93%	98%
Critical thinking and analysis of arguments and information	92%	94%	89%	95%
Entrepreneurial skills	29%	64%	27%	70%
Financial and business management skills	27%	75%	23%	81%
Improved work based on feedback from others	91%	95%	92%	94%
Interpersonal relations and working collaboratively	85%	97%	79%	97%
Leadership skills	73%	91%	67%	93%
Networking and relationship building	62%	92%	60%	94%

Graduate

SKILLS	ACQUIRED AT	IMPORTANT TO WORK LIFE	ACQUIRED AT INSTITUTION (All SNAAP Respondents)	IMPORTANT TO WORK LIFE (All SNAAP Respondents)
Artistic technique	95%	84%	85%	83%
Broad knowledge and education	96%	100%	87%	97%
Creative thinking and problem solving	95%	98%	90%	98%
Critical thinking and analysis of arguments and information	95%	95%	88%	95%
Entrepreneurial skills	9%	48%	28%	73%
Financial and business management skills	11%	69%	22%	81%
Improved work based on feedback from others	96%	91%	91%	94%
Interpersonal relations and working collaboratively	88%	96%	79%	97%
Leadership skills	88%	93%	69%	94%
Networking and relationship building	70%	87%	65%	95%

Undergraduate | Graduate

Percentage earning annual individual income \$50,000 and over

INCOME AND DEBT

\$50,000 and over **44%** | 53%

Less than \$50,000

56% | 47%

Amount of student loan debt to attend institution

No debt **46%** | 60%

\$10,000 or less **18%** | 10%

\$10,001-\$20,000 **12%** | 15%

\$30,001-\$40,000 **7%** | 4%

\$40,001-\$50,000

3% | 2%

More than \$50,000

3% | 4%

\$20,001-\$30,000 **10%** | 4%

Impact of student debt on career or educational decisions



Major impact

25% | 22%

Some impact

38% | 35%

No impact

37% | 43%

